CONNECT

Building community
& connecting East Cleveland

CUYAHOGA LAND BANK®

Today’s agenda

Time	Activity
5:30 PM - 5:40 PM	Attendees arrive & sign in
5:40 PM - 5:45 PM	Welcome & team introductions
5:45 PM - 6:05 PM	Overview of ConnectEC community process
6:05 PM - 6:50 PM	Small group conversations
6:50 PM - 7:00 PM	Next steps

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Previous plans and community feedback

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Share your ideas in small groups

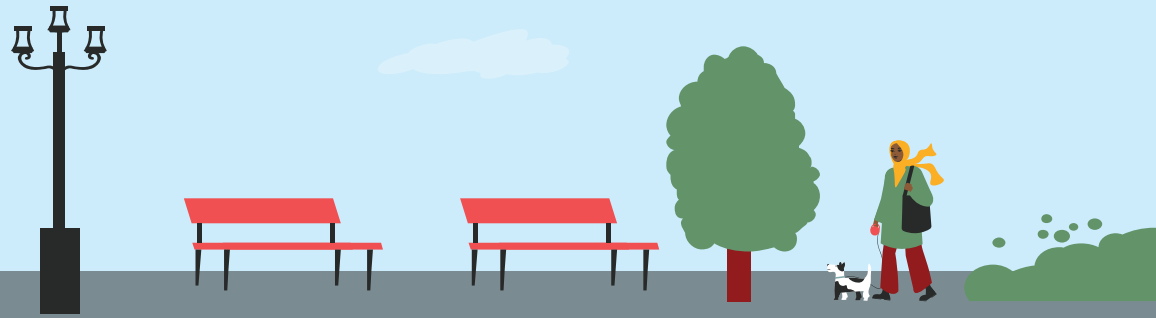
04 **Next Steps**

What's next in the process?

01

Background

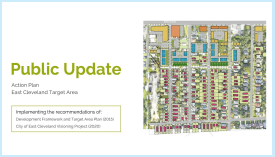
Previous plans and community feedback



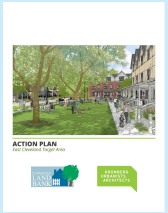
Previous Planning History

2015
Development Framework & Target Area Plan

2020
East Cleveland Visioning Project



2022
Community Update on Target Area

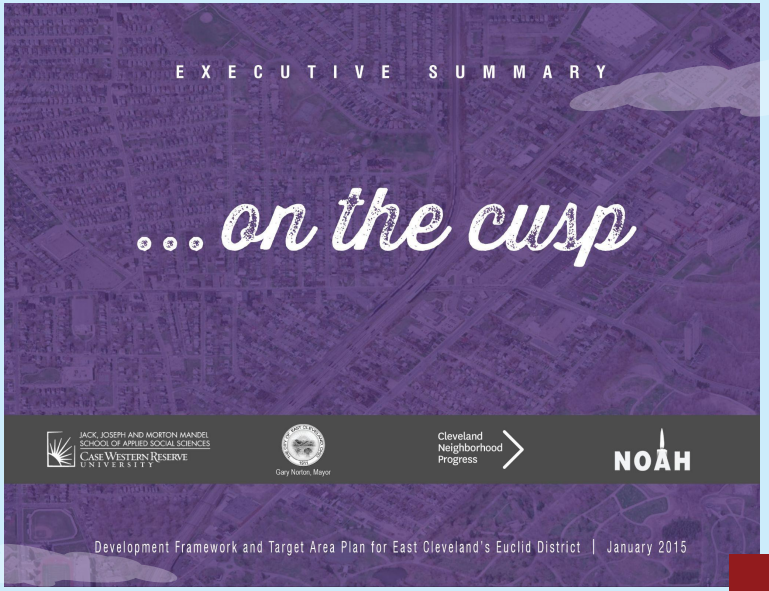


2022
Action Plan for Target Area

2015

Development Framework & Target Area Plan

“After reviewing the district plan, more than forty residents and stakeholders in attendance at the second public charrette were of one mind in their insistence that the development work should begin in the southwestern portion of the study area.”



2020

East Cleveland Visioning Project

"Continue to work with the Cuyahoga Land Bank on a specific plan for the target site land assembly. The target site is strategically located along Euclid Avenue and would be a good location for redevelopment, but it is encumbered by hundreds of vacant residential properties. The Land Bank's efforts will help to identify highest and best use of the target property overall, and the Land Bank will recommend actions for land assembly to facilitate high-quality development."

2022

Community Update on Target Area

Zones
Euclid: mixed uses & pedestrian prioritization
Middle: townhouses & small multi-family
Interior: modest detached homes

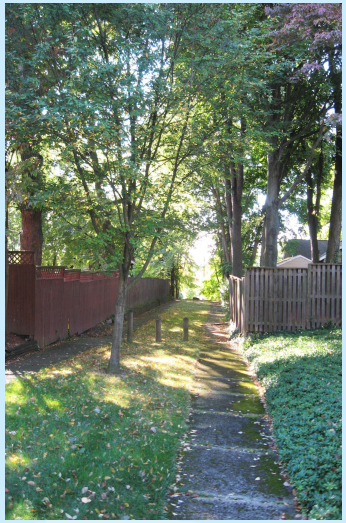
Connectivity
Greenways improve regional & local connections

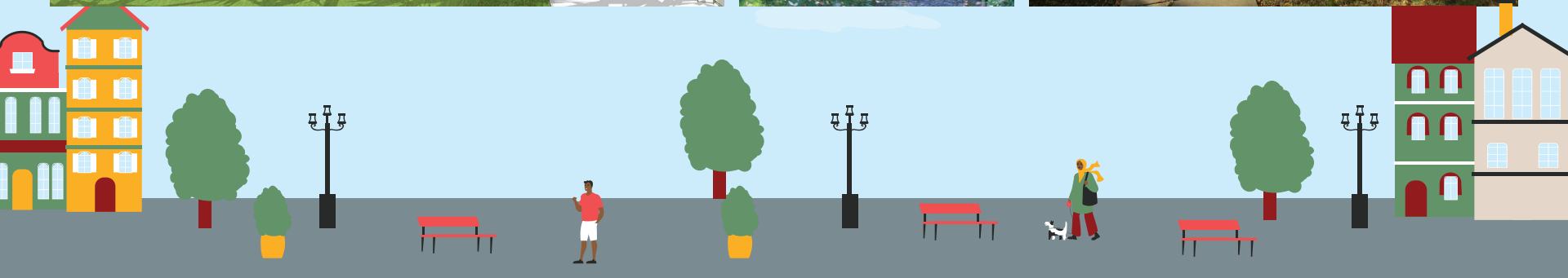
2022

Action Plan for Target Area

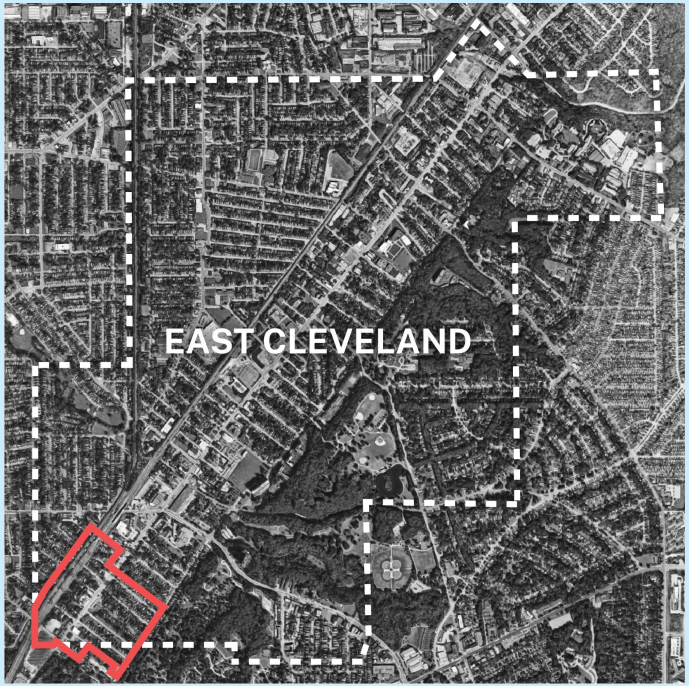
"**Invest in a park**. The Action Plan calls for centralizing access to new parkland by combining a greenway with small pocket parks. A potential greenway makes parkland convenient and accessible."

What is a Greenway?





CircleEAST DISTRICT



2022

Circle EAST DISTRICT

Project goal:
Redevelop the residential and commercial districts at the East Cleveland western gateway to University Circle in order to expand East Cleveland's property and income tax base, and act as the catalyst for further transformational redevelopment.

CircleEastDistrict.org

CIRCLE EAST DISTRICT | EAST CLEVELAND, OH | EUCLID AVENUE & WOODLAND AVENUE LOOKING SOUTHEAST

The drawings, specifications, ideas, design and arrangements represented thereby are and shall remain the property of the architect. No part of shall be copied, disclosed to others or used in conjunction with any work or project other than the specific project for which they have been prepared and developed without the written consent of the architect. Visual contact with these drawings or specifications shall constitute conclusive evidence of acceptance of these restrictions. Written dimensions on these drawings shall have precedence over scaled dimensions. Contractors shall verify and be responsible for all dimensions and conditions on the job site, and this office must be notified of any variations from the dimensions and conditions shown by these drawings.

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RDL ARCHITECTS

CIRCLE EAST DISTRICT | EAST CLEVELAND, OH | EUCLID AVENUE LOOKING EAST

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RDL ARCHITECTS

CIRCLE EAST DISTRICT | EAST CLEVELAND, OH | WOODLAND NEIGHBORHOOD VIEW LOOKING SOUTH

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RDL ARCHITECTS

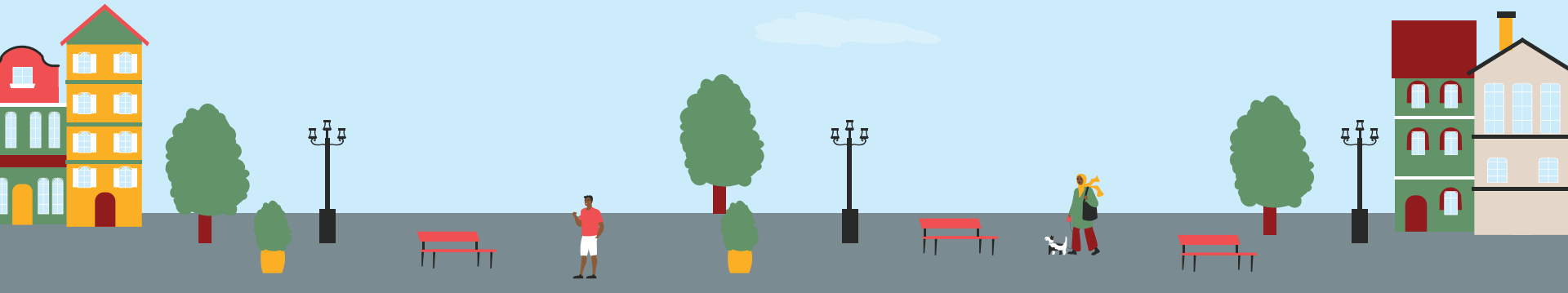
2023

Circle East District + ConnectEC

The ConnectEC process will complement the residential development planned for the Circle East District. Together, we will create the physical, cultural, and social identities that will define this neighborhood and support its ongoing evolution.

CONNECT

Building community
& connecting East Cleveland



02

ConnectEC

What is Connect East Cleveland all about?

CONNECT

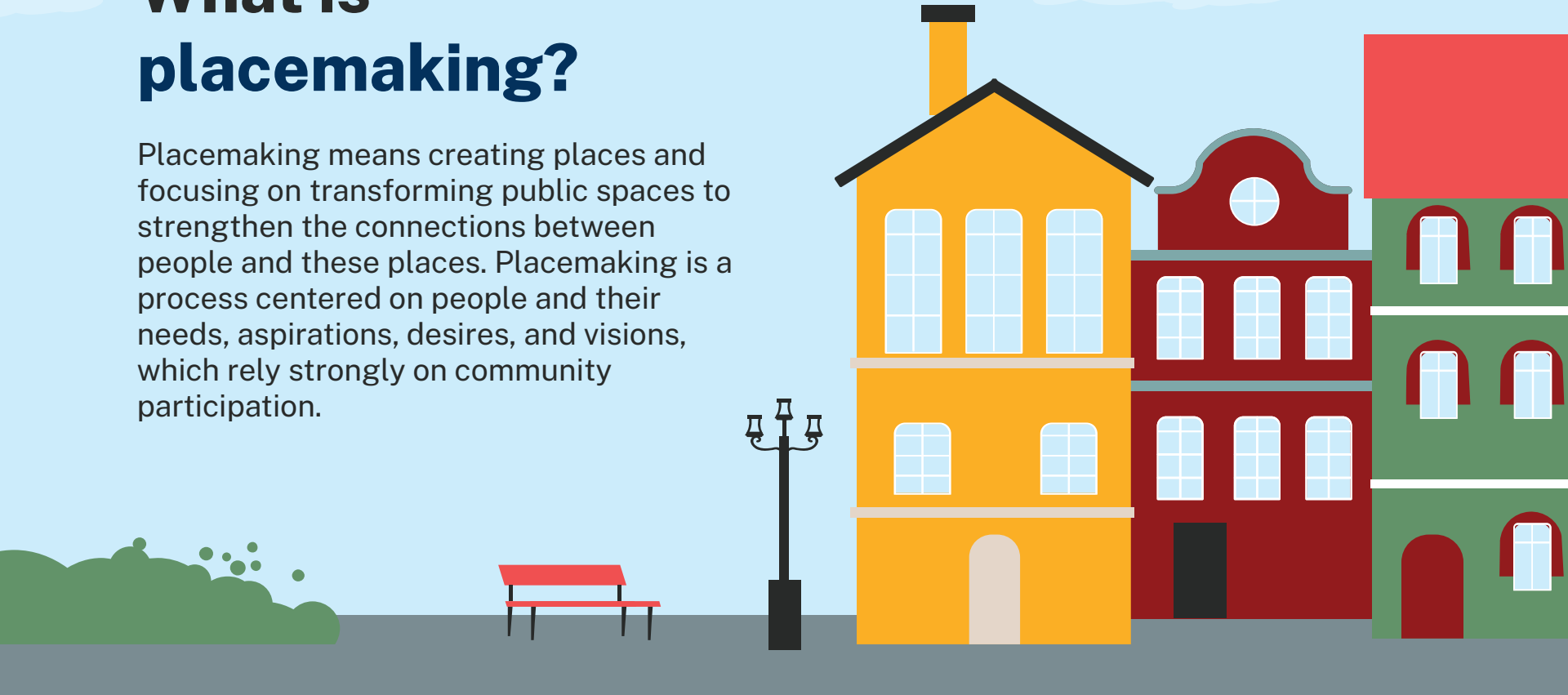
We will work with the community from January through July 2023 to collectively reimagine and reinvent the public spaces in the Circle East district. Through multiple engagement activities, community members will provide the input which will guide the design of streetscape elements, green spaces, and the look and feel of the neighborhood.

CONNECT

ConnectEC is a community process for placemaking and placekeeping.

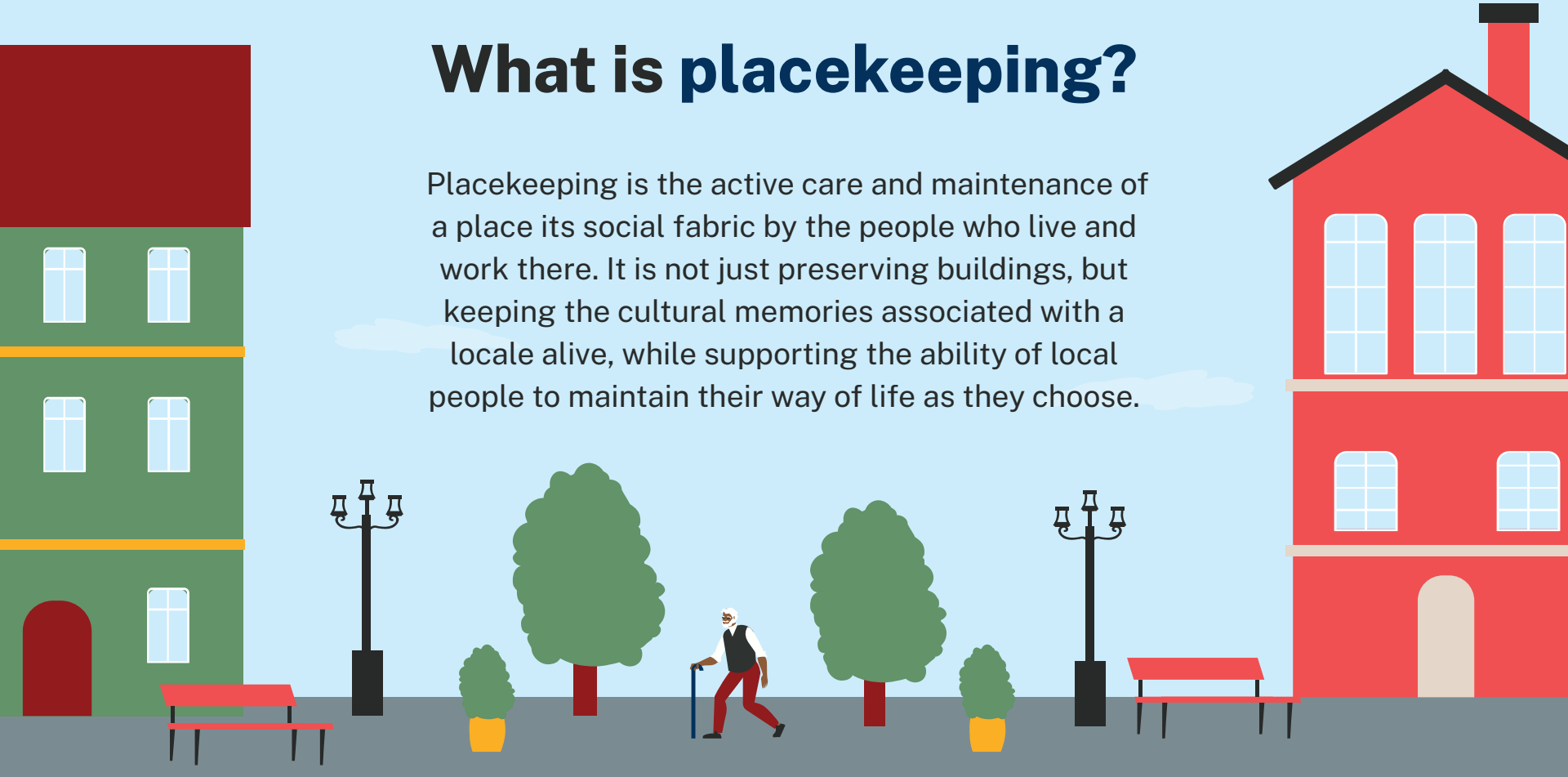
What is placemaking?

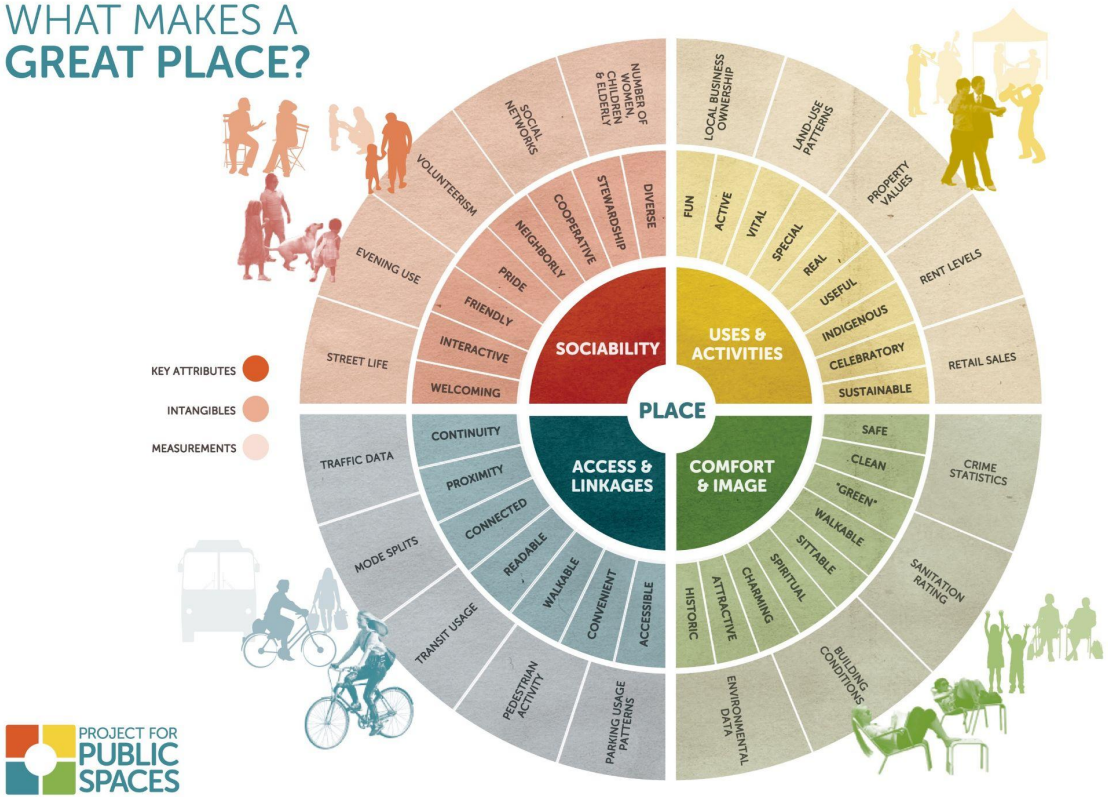
Placemaking means creating places and focusing on transforming public spaces to strengthen the connections between people and these places. Placemaking is a process centered on people and their needs, aspirations, desires, and visions, which rely strongly on community participation.



What is placekeeping?

Placekeeping is the active care and maintenance of a place its social fabric by the people who live and work there. It is not just preserving buildings, but keeping the cultural memories associated with a locale alive, while supporting the ability of local people to maintain their way of life as they choose.





Great Places

In evaluating thousands of public spaces around the world, PPS has found that to be successful, they generally share the following four qualities: they are **accessible**; people are engaged in **activities** there; the space is **comfortable** and has a good **image**; and finally, it is a **sociable** place: one where people meet each other and take people when they come to visit.

Project design priorities

Environment

Promote community cohesion, trust, and safety.

Safe Circulation

Improve accessibility to increase connectivity and walkability.

Signage

Create signage and public art to set this neighborhood apart as a distinct place.

Amenities

Provide amenities for neighborhood green spaces that are inviting and useful.

FIND YOUR FAVORITE

PICK YOUR FAVORITE IMAGE FROM EACH CATEGORY AND WRITE A SHORT DESCRIPTION ABOUT WHY YOU CHOSE THAT IMAGE.

PARKLETS

WHY: _____

CROSSWALKS

WHY: _____

STREETSCAPE

WHY: _____

FENCES

WHY: _____

FIND YOUR FAVORITE

PICK YOUR FAVORITE IMAGE FROM EACH CATEGORY AND WRITE A SHORT DESCRIPTION ABOUT WHY YOU CHOSE THAT IMAGE.

MATERIALS

WHY: _____

EVENTS

WHY: _____

TREE PLANTING

WHY: _____

LOW PLANTING

WHY: _____

FIND YOUR FAVORITE

PICK YOUR FAVORITE IMAGE FROM EACH CATEGORY AND WRITE A SHORT DESCRIPTION ABOUT WHY YOU CHOSE THAT IMAGE.

SEATING

WHY: _____

SIGNAGE

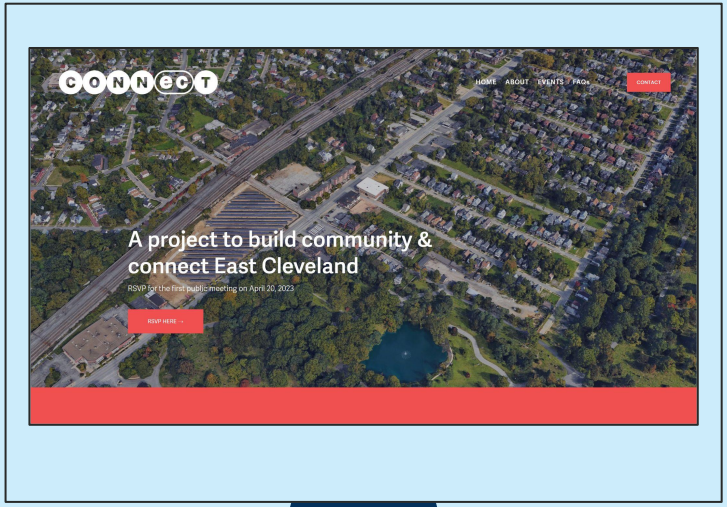
WHY: _____

PARKS

WHY: _____

PLAYGROUNDS

WHY: _____



ConnectEC Website

Learn more about placemaking and stay up-to-date on upcoming events at:
ConnectEastCleveland.com

Engagement activities

01

Interviews

Walking Tour

02

Focus Groups

03

Groundwork

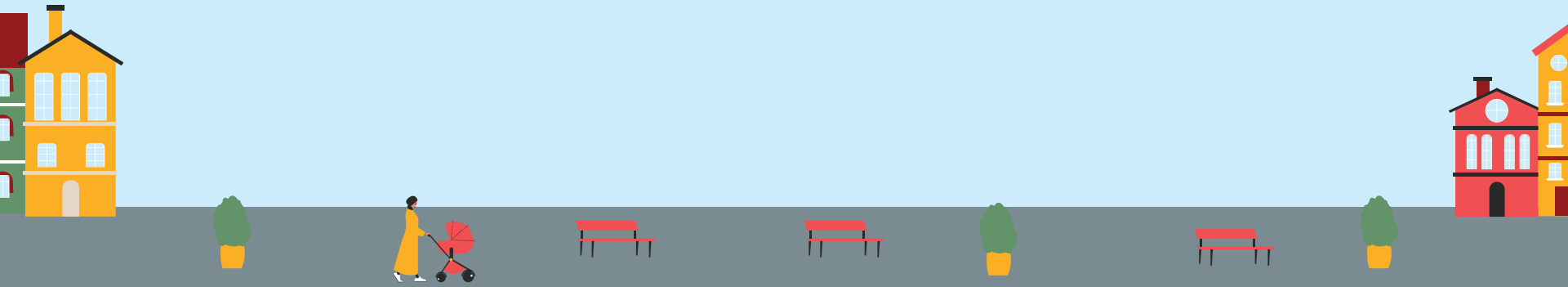
Community Meeting 01 to establish priorities

Design Options

Community Event 02 to present design alternatives

Review Vision

Community Event 03 to share the final recommendations



Circle East
District
EUCLID AVENUE

Neighborhood context

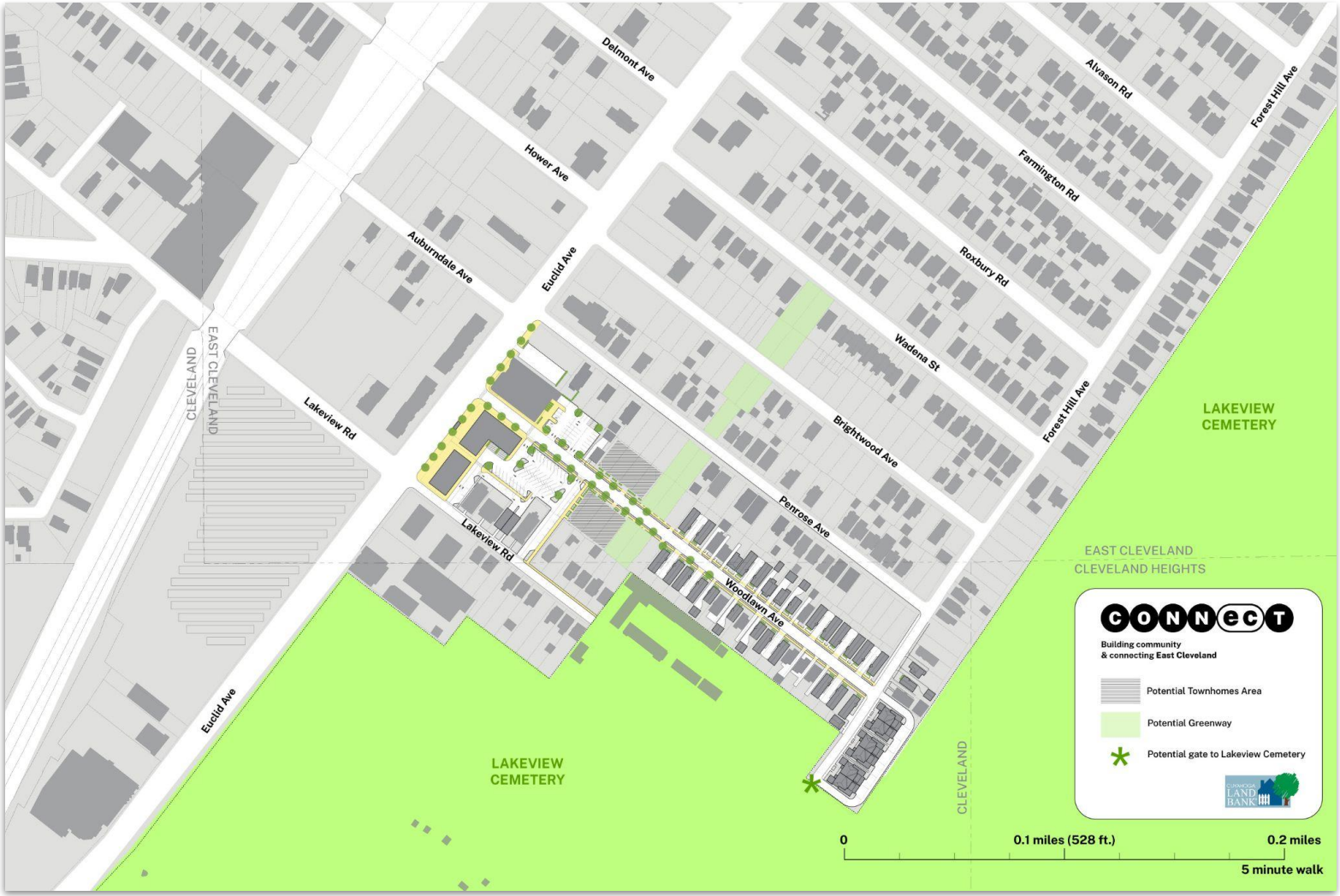
Euclid
University Circle
E. 118 St
KEEP
RIGHT
EXPLORE!
ENJOY!
REPEAT!
University Circle
PNC
NO PARKING ANY TIME

JONES

03

Discussion Groups

Share your ideas with the facilitator at each table


Delmont Ave
Hower Ave
Auburndale Ave
Euclid Ave
Alvason Rd
Farmington Rd
Roxbury Rd
Wadena St
Brightwood Ave
Forest Hill Ave
Penrose Ave
Woodlawn Ave
Lakeview Rd
Lakeview Rd
Euclid Ave
CLEVELAND
EAST CLEVELAND
LAKEVIEW CEMETERY
LAKEVIEW CEMETERY
EAST CLEVELAND
CLEVELAND HEIGHTS
CLEVELAND
CONNECT
Building community
& connecting East Cleveland
Potential Townhomes Area
Potential Greenway
Potential gate to Lakeview Cemetery
CUYAHOGA LAND BANK
0
0.1 miles (528 ft.)
0.2 miles
5 minute walk

EAST CLEVELAND
Lakeview Rd
Euclid Ave
Wadena St
Brightwood Ave
Forest Hill Ave
Penrose Ave
Lakeview Rd
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LAKEVIEW CEMETERY
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CLEVELAND HEIGHTS
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Inspiration through Conversation

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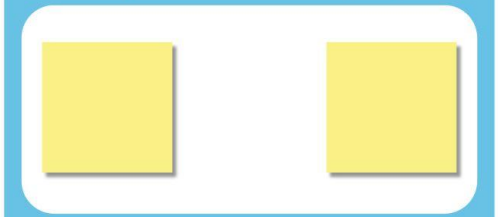
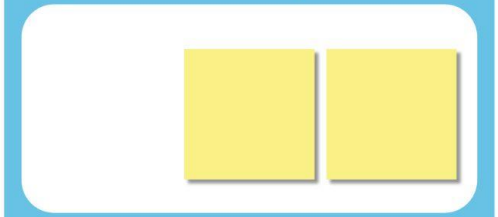
1 What places have you visited that look and feel like the kind of place you'd like to live or spend time in?
(Describe what you enjoy about it.)

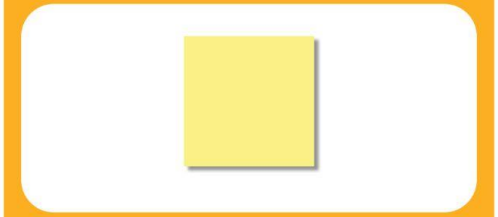
2 What are your top priorities for public spaces as part of the new Circle East development project?
(How would you describe a successful future place?)



3 What are your thoughts on having new trees planted on residential streets in the target area?
(Any maintenance concerns? How do you want to be involved?)



4 What are your thoughts on a potential neighborhood greenway?
(What features would make it most useful to the community?)

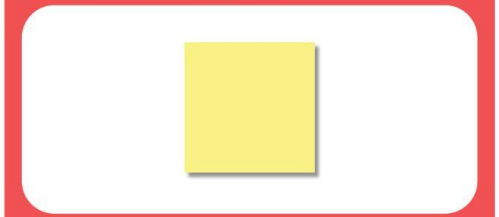


5 What makes the best location for a small park or green space?
(For example, a location with more visibility, people walking, and cars driving by OR less visible with fewer cars near a dead end?)

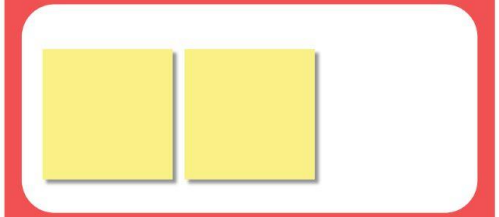
6 What are your thoughts on a potential gate entrance to Lakeview Cemetery at the end of Forest Hill Ave?
(When do you visit the cemetery? Would you visit more often?)

7 What is one thing (or many things) that East Cleveland has that other places don't have?
(What's something unique to inspire creative design ideas?)

8 What are important places, events, or people from the neighborhood that should be expressed or recognized through placemaking and placekeeping actions?



9 What other thoughts or ideas would you like to share?

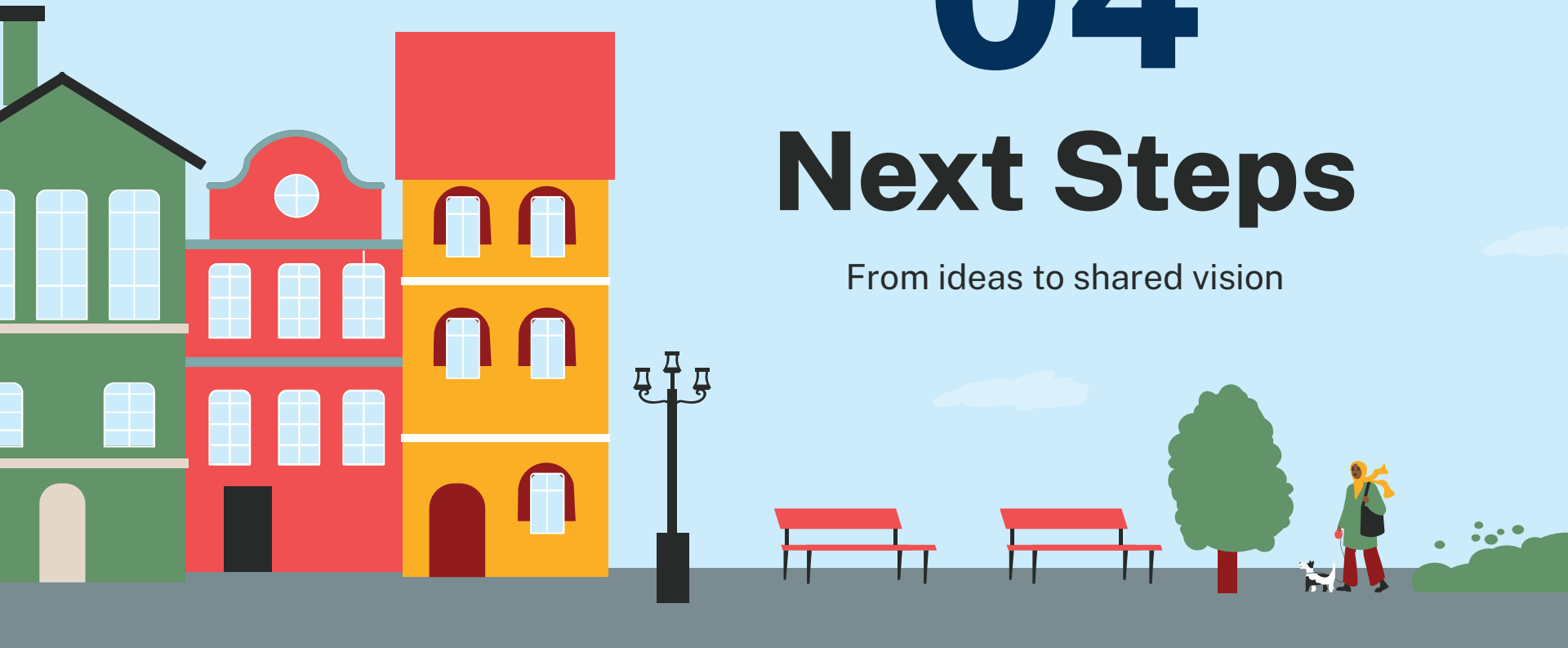


Let’s go!

04

Next Steps

From ideas to shared vision



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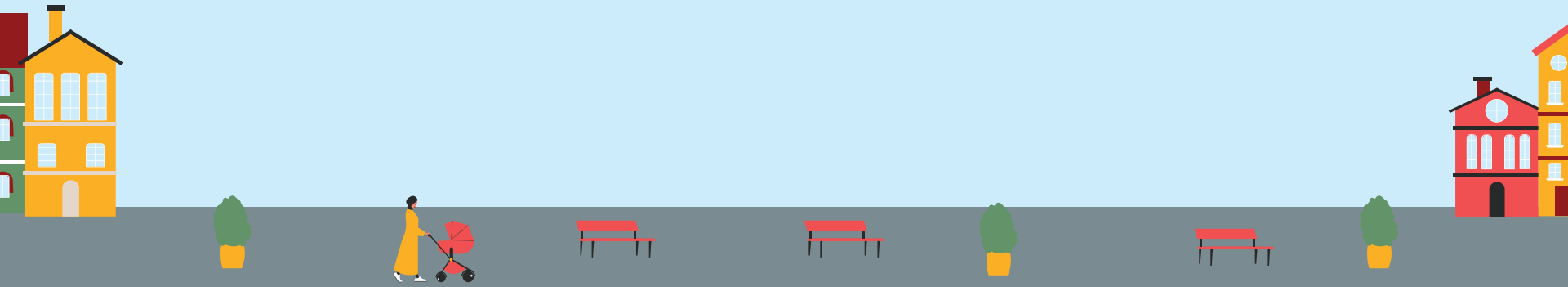

Here's how to help

Talk to your neighbors

Tell your neighbors about the ConnectEC project

Take a yard sign

Show your neighborhood pride and display a sign in your yard

Sign up for a walking tour

Check the box on the sign in sheet if you'd like to participate

Attend the next meeting

All who join the contact list will be notified about the next event

Thank you!

Stay connected with us at:
ConnectEastCleveland.com